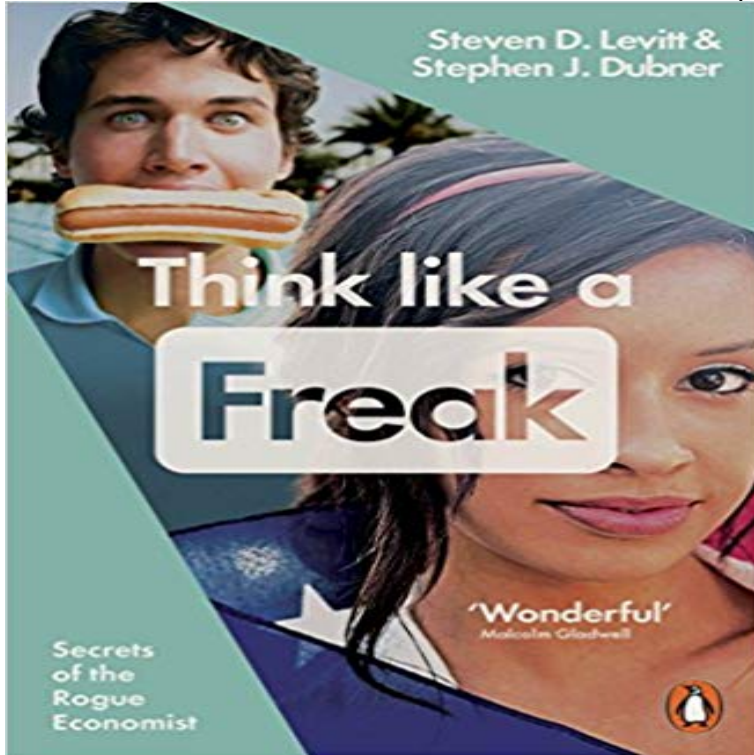


# Think Like a Freak: Secrets of the Rogue Economist



From the rule-breaking authors of international bestsellers *Freakonomics* and *Superfreakonomics*, this is the ultimate guide to how to Think Like a Freak. The *Freakonomics* books have come to stand for something: challenging conventional wisdom; using data rather than emotion to answer questions; and learning to unravel the world's secret codes. Now Levitt and Dubner have gathered up what they have learned and turned it into a readable and practical toolkit for thinking differently - thinking, that is, like a Freak. Whether you are interested in the best way to improve your odds in penalty kicks, or in major global reforms, here is a blueprint for an entirely new way to solve problems. Along the way, you'll learn how the techniques of a Japanese hot-dog-eating champion can help you, the reason an Australian doctor swallowed a batch of dangerous bacteria, why Nigerian e-mail scammers make a point of saying they're from Nigeria, and why Van Halen's demanding tour contract banning brown M&Ms was really a safety measure. You'll learn why sometimes it's best to put away your moral compass, and smarter to think like a child. You will be given a master class in incentives - because for better or worse, incentives rule our world. And you will learn to quit before you fail, because you can't solve tomorrow's problem if you aren't willing to abandon today's dud. Levitt and Dubner see the world like no one else. Now you can too. Never before have such iconoclastic thinkers been so revealing - and so much fun to read.

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like a freak and see the world more unconventionally and, Think Like a Freak: The Authors of Freakonomics Offer to Retrain Your Brain is the third non-fiction book by University of Chicago economist Steven Levitt and Levitt and Dubner see the world like no-one else. Now you can too. My gut reaction to this life-changing book is Where have you been all my life?. WE ARE - Buy Think Like a Freak: Secrets of the Rogue Economist book online at best prices in India on Amazon.in. Read Think Like a Freak: Secrets of the Buy discounted price of Think Like a Freak : Secrets of the Rogue Economist by Steven D. Levitt, Stephen J. Dubner (ISBN 0141980079) book online from Now, with Think Like a Freak, Steven D. Levitt and Stephen J. Dubner have .. statistics and psychology (it wasn't really economics, but it worked as a title). Think Like a Freak: Secrets of the Rogue Economist 9781846147555 Steven D. Levitt Penguin Books Ltd 2014 Cheap Used Books from World of . Buy Think Like a Freak: Secrets of the Rogue Economist 01 by Steven D. Levitt, Stephen J. Dubner (ISBN: 9780141980072) from Amazon's Book Store.: Think Like a Freak: Secrets of the Rogue Economist (9780141980119) by Steven D. Levitt Stephen J. Dubner and a great selection of similar From the rule-breaking authors of international bestsellers Freakonomics and Superfreakonomics, this is the ultimate guide to how to Think Like - Buy Think Like a Freak: How to Think Smarter about Almost Everything Start reading Think Like a Freak: Secrets of the Rogue Economist on your