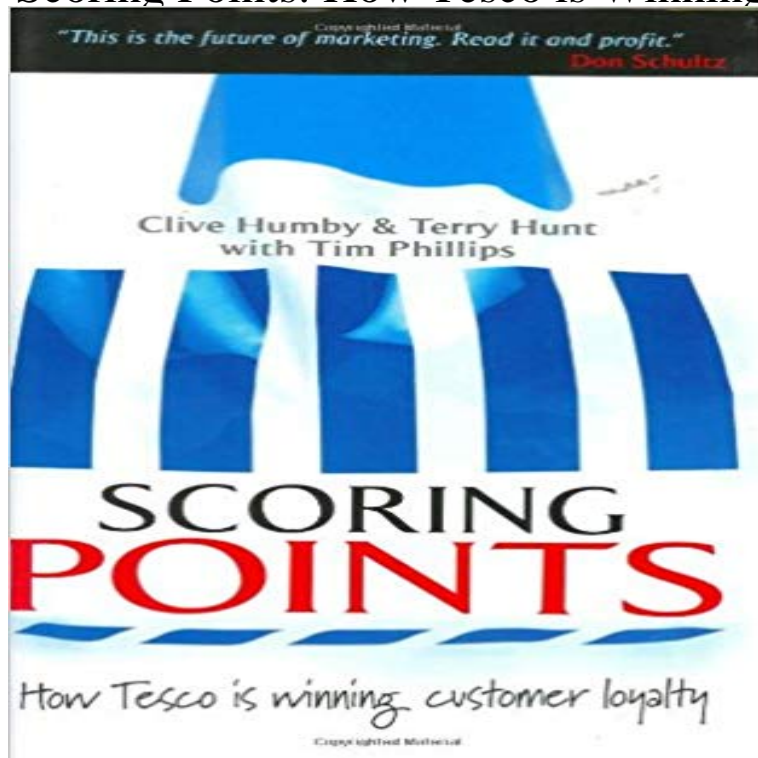


# Scoring Points: How Tesco is Winning Customer Loyalty



\* 10 million shoppers in Britain are active members of Tesco Clubcard, the worlds most successful retail loyalty scheme

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