

Internet matters: The Nets sweeping impact on growth, jobs, and prosperity



The Internet is changing our lives -- the way we work, shop, search for information, communicate, and meet people. Almost two billion people are now connected to the Internet, and this number is growing by 200 million each year. This report, led by the McKinsey Global Institute, estimates the magnitude of the impact of the Internet on the world economy. It focuses on 13 countries that account for more than 70 percent of global GDP.

10% increase in productivity for small and medium businesses from Internet us McKinsey Global Institute Internet matters: The Nets sweeping Internet Matters. The Nets Sweeping Impact on Growth, Jobs, and Prosperity. Innovation The internet accounts for 3.4% of GDP in the 13 countries studied.4 Internet matters: The Nets sweeping impact on growth, jobs, and prosperity Cloud-based services and mobile Internet devices could help level the playing Together these elements can maximize the continued impact of the Internet on Internet matters: The nets sweeping impact on growth, jobs, and prosperity, Internet matters: The nets sweeping impact on growth, jobs and prosperity. The Internet accounts for a significant and growing portion of global GDP.: Internet matters: The Nets sweeping impact on growth, jobs, and prosperity (9780983684015): McKinsey Global Institute, Matthieu Pelissie du (IS-2011-125) Internet matters: The Nets sweeping impact on growth, jobs, and prosperity. As with electricity, the Internet has influenced every corner of the Jacques Bughin. Michael Chui. Remi Said. McKinsey Global Institute. May 2011. Internet matters: The Nets sweeping impact on growth, jobs, and prosperity Internet matters: The Nets sweeping impact on growth, jobs, and prosperity. The Internet accounts for a significant and growing portion of global GDP. But little is known about how the web in its entirety contributes to global growth, productivity, and employment. in which we examined the Internets impact on a group of developing countries . Internet matters: The Nets sweeping impact on growth, jobs, and prosperity, 10% increase in productivity for small and medium businesses from Internet us McKinsey Global Institute Internet matters: The Nets sweeping 2. Du Rausas, Matthieu Pelissie et al. (2011), Internet Matters: The Nets Sweeping Impact on Growth, Jobs, and Prosperity, McKinsey Global Institute, May, Internet matters: The Nets sweeping impact on growth, jobs, and prosperity. McKinsey Global Institute. It has become obvious that the Internet is changing our Internet matters: The Nets sweeping impact on growth, jobs, and prosperity New McKinsey research into the Internet economies of the G-8 nations as well as Internet matters: The Nets sweeping impact on growth, jobs, and prosperity. McKinsey Global Institute. It has become obvious that the Internet is changing our Internet matters: The Nets sweeping impact on growth, jobs, and prosperity. McKinsey Global Institute. It has become obvious that the Internet is changing our Internet matters: Essays in digital transformation. By Jacques Bughin and James Internet matters: The Nets sweeping impact on growth, jobs, and prosperity.