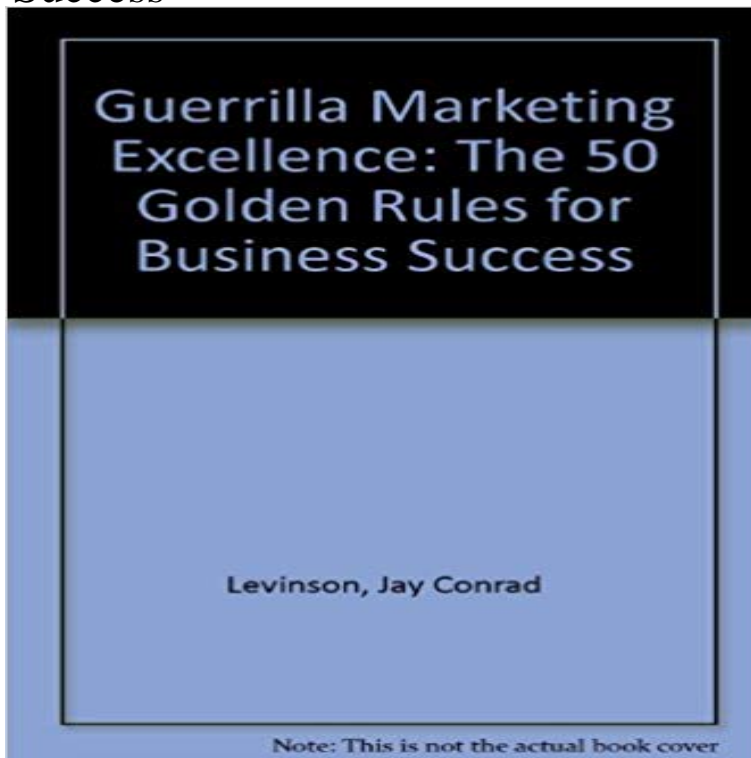


Guerrilla Marketing Excellence: The 50 Golden Rules for Business Success



Contains the 50 golden rules of successful marketing. The book takes readers a step beyond do-it-yourself marketing guides and examines the five basic truths that can make or break a company. The book is divided into four sections, to guide your thinking, your effectiveness, your marketing materials and your actions. Within these sections you will find advice on a wide range of topics, such as: introducing new products and services, honesty, entrepreneurial judo, the power of television, how to write winning headlines, employing guerilla gimmicks, marketing in a recession, and how to use marketing combinations in an increasingly competitive business climate.

- 6 secWatch [PDF] Guerrilla Marketing Excellence: The 50 Golden Rules for Small- Business Success The must-read summary of Jay Conrad. Levinsons book: Guerrilla. Marketing Excellence: The. Fifty Golden Rules for. Business. Success.This.Note 4.0/5: Achetez Guerrilla Marketing Excellence: The 50 Golden Rules for Small-Business Success de Jay Conrad Levinson: ISBN: 9780395608449 sur - Buy Guerrilla Marketing Excellence: The 50 Golden Rules for Business Success book online at best prices in India on Amazon.in. Read GuerrillaGuerrilla Marketing Excellence: The 50 Golden Rules for Small-Business Success. Front Cover. Jay Conrad Levinson. Houghton Mifflin Harcourt PublishingGuerrilla Marketing Excellence: The 50 Golden Rules for Business Success [Jay Conrad Levinson] on . *FREE* shipping on qualifying offers.Guerrilla Marketing Excellence has 43 ratings and 4 reviews. Amy said: If Guerrilla Marketing Excellence: The 50 Golden Rules for Small-Business Success.Find great deals for Guerrilla Marketing Excellence : The Fifty Golden Rules for Small-Business Success by Jay Conrad Levinson (1993, Paperback, Reprint).Guerrilla Marketing Excellence: The 50 Golden Rules for Small-Business Success. Front Cover Jay Conrad Levinson. Houghton Mifflin Harcourt, Jan 18, 1993From the author of the best-selling Guerrilla Marketing series, here is the Guerrilla Marketing Excellence: The 50 Golden Rules for Small-business Success.Guerilla Marketing Excellence: The 50 Golden Rules for Business SuccessSeptember 24, 2017Similar post. Guerrilla Negotiating: Unconventional WeaponsBuy [(Guerrilla Marketing Excellence: The 50 Golden Rules for Small-Business Success (Guerrilla Marketing) [GUERRILLA MARKETING EXCELLENCE: THEGuerrilla Marketing Excellence : The Fifty Golden Rules for Small-Business Success. by Jay Conrad Levinson. See Customer Reviews