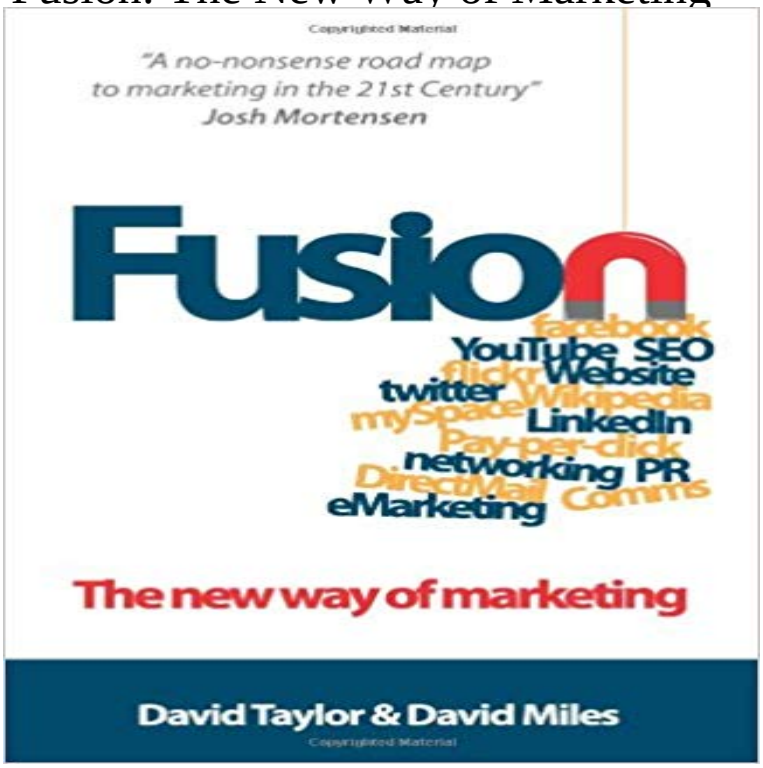
Fusion: The New Way of Marketing



Fusion is effective business communications in the social media age. Confused by online marketing? Think social media is for kids? Worried your website is not up to the job? And want to know how to reach the widest possible audience for the lowest possible cost? Then it is essential that you read this book. The development of modern websites, the appearance of social networking sites, and the emergence of pay-per-click as the modern face of advertising, have completely revolutionised the way we all communicate with the world around us. Fusion will help you understand this new world order. It covers topics that include: why you should do business online, the background to the modern media landscape, use of websites and social media, establishing your brand online, networking face-to-face and online, creating a social media culture, protecting and managing your brand online, and using Ad Words to drive potential customers to your website.

An essential guide to all the ways you can market your business effectively in the social media age.You will look at your marketing efforts in a completely new way. With fusion marketing, you will see exponential results without spending a dime more. It truly is You will look at your marketing efforts in a completely new way. With fusion marketing, you will see exponential results without spending a dimeFusion has 9 ratings and 0 reviews. Fusion is effective business communications in the social media ed by online marketing? Think social media You will look at your marketing efforts in a completely new way. With fusion marketing, you will see exponential results without spending a dime more. It truly isYou will look at your marketing efforts in a completely new way. With fusion marketing, you will see exponential results without spending a dime more. It truly is You will look at your marketing efforts in a completely new way. With fusion marketing, you will see exponential results without spending a dimeFusion: The New Way of Marketing. Fusion is effective business communications in the social media age. Confused by online marketing? Think social media isYou will look at your marketing efforts in a completely new way. With fusion marketing, you will see exponential results without spending a dime more. It truly isYou will look at your marketing efforts in a completely new way. With fusion marketing, you will see exponential results without spending a dime more. It truly isYou will look at your marketing efforts in a completely new way. With fusion marketing, you will see exponential results without spending a dime more. It truly isFusion is effective business communications in the social media age. Confused by online marketing? Think social media is for kids? Worried your website is notYou will look at your marketing efforts in a completely new way. With fusion marketing, you will see exponential results without spending a dime more. It truly isYou will look at your marketing efforts in a completely new way. With fusion marketing, you will see exponential results without spending a dime more. It truly is